

## Minimize risk. Maximize value.

The first step down the treacherous IT-disposal mountain begins with an unbroken chain-of-custody. Retire-IT's disposal tags deter employee theft, and hold recyclers accountable. Only Retire-IT's process provides a true transfer of liability. Follow Sid as he leads Pam down the path to safety.



DISPOSAL TAGS

Sid will help Pam defend Widget Co. in their journey down the perilous path of IT disposal with Retire-IT's disposal tags.

### EMPLOYEE THEFT

The first threat Pam and her company, Widget Co., will face is employee theft. Internal theft is particularly sneaky because Pam likes to think of her employees as trustworthy. Unfortunately, it's the most common cause of retired IT asset loss, and one which goes largely undetected by companies or the recyclers they hire. Fortunately for Pam, Sid swings into action to knock employee theft off the mountain with Retire-IT's disposal tags. An unbroken chain of custody means Widget Co. is safe before equipment even leaves the premises.



### THEFT IN TRANSIT

This nasty beast can rear its head and come back to haunt Pam and Widget Co. in numerous ways. If a driver handling the delivery of the equipment decides to steal a CPU and then sell it on eBay, any confidential data still on the hard drive is vulnerable. Widget Co. could have a public relations disaster on its hands with no recourse against the transportation company or the recycler. Fortunately Sid and Retire-IT are there to save the day. Disposal tags prevent driver theft, plus they allow Retire-IT to pinpoint the root cause of problems to protect Widget Co.



### MISTAKES BY RECYCLERS

Carelessness on the part of recyclers can also leave companies vulnerable. Recyclers could simply mishandle retired IT assets or worse, they may export it to China or other developing countries for disposal. Unfortunately international rules for disposal are fast and loose at best, making it all too easy for sensitive data to fall into the wrong hands. Good thing Pam's got Sid and Retire-IT on her side. The disposal tags again provide a safety net for Widget Co. by proving recyclers are responsible.



### GETTING SHORTCHANGED

Hiding just around the last bend is a recycler who's looking to shortchange Widget Co. on its remarketed assets. If managed properly, the resale of IT assets has the potential to generate significant returns. But if the recycler doesn't share the value with you, you are getting shortchanged. Retire-IT audits settlement reports to verify Widget Co. isn't leaving any money on the table by getting ripped off by the recycler.



### CHAIN-OF-CUSTODY REPORTS

Because Retire-IT is an independent, objective, management company, there is no hidden agenda or conflict of interest. Since Retire-IT's methodology provides dual control, Pam can prove HIPAA compliance, and Widget Co. avoids claims of negligence. Retire-IT provides the most accurate and comprehensive reporting available. Let us lead you safely down the treacherous path of IT asset disposal.

